

JOAN J

Season: Early August
Main characteristic/s: Exceptional eating quality, High-yielding, large fruit
Breeder: Medway Fruits

Characteristics of Joan J

- Excellent sweet rich flavour
- High fruit yield
- Good fruit size
- Tall, erect, spine-free cane
- Ideal choice for amateurs and pick-your-own growers.

Cropping Season

In Southern England the primocane crop starts to ripen at a similar time to that of Autumn Bliss, but a higher proportion of its crop ripens in early August.

Fruit Quality

The most striking quality of its fruits is the fleshy texture, which provides a remarkable, mouth-feel experience. Flavour is also excellent. Fruit colour is only slightly dark on the cane, but tends to darken rapidly after picking. Picking the fruit daily is recommended. The skin of the fruit is not as strong as its overall texture. Fruit Yield Typical yields are 20% higher than those of Autumn Bliss. The earliest fruits typically weight 6g, the overall average fruit size is 5g.

Plant Characteristics

The stout canes are spine-free and numerous, and their growth is vigorous, tall and erect.

Use of the Variety

The earliness, large fruit size and excellent eating qualities make the variety an ideal choice for amateurs and pick-your-own growers.

Plant Supply

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UKR	FruiTech Ltd	Visit website	+380 95 07 04 375	Send email

UK	R W Walpole Ltd	Visit website	+44 (0)1553 828 829	Send email
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Sales Licence Holders

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FR	Degrav'agri s.a.s.	Visit website	+33 344 440 110	Send email
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